

Exclusive Franchise Policy

All in One Segment

Nexus Solar Energy Pvt. Ltd. (Nexus Solar) is a leading provider of solar energy solutions in India. We are looking for Franchise to represent our products in specific City.

Benefits of Being a All in One Segment

Exclusive Franchise Territory: You will be the only authorized dealer of Nexus Solar products in your City. This gives you the opportunity to build a strong customer base and generate as significant amount of revenue.

High margin: You will receive a high margin on each product you sell. This means that you can make a good profit on each sale.

Training: Nexus Solar will provide you with training on our products so that you can be knowledgeable about them and help customers make informed decisions.

Marketing support: Nexus Solar will provide you with marketing support, such as advertising and promotional materials. This can help you to promote your business and increase sales.

Terms and Conditions

- **Minimum order value:** The minimum order value is 5 lakhs. This means that you must purchase a minimum of 5 lakhs worth of products from Nexus Solar on First Billing.
- **Token payment:** You will be required to make a token payment of 20 Thousand Rupees. This payment is non-refundable and non-adjustable. However, it will be adjusted against your first invoice.
- **Service parts deposit (Optional):** You will be required to deposit 20 Thousand Rupees for Service parts. This deposit will earn an annual interest of 5%.



Exclusive Franchise Application Form

Name: _____

Contact information: _____

Company information: _____

Experience in the solar industry: _____

Financial resources: _____

Marketing plan: _____

Exclusive Franchise Responsibilities: As an All in One Segment, the Segment shall be responsible for:

1. Marketing and promoting Nexus Solar Energy products within the assigned City.
2. Establishing and maintaining a strong network of dealers and customers.
3. Providing support to customers within the City
4. Complying with all legal and regulatory requirements pertaining to the Franchise of solar energy products.

Product Pricing and Sales: The Franchise shall sell Nexus Solar Energy products at the prices specified by the company. Any deviations from the set prices require prior approval from the company.

Termination: The Franchise agreement may be terminated if the Franchise fails to meet the minimum order value requirements, breaches any terms of this policy, or engages in unethical or fraudulent business practices.



Exclusive Franchise Application Form

Name of the Company/Applicant: _____

Registered Address: _____

Contact Person: _____

Contact Number: _____

Email Address: _____

GST Number: _____

PAN Number: _____

Territory Preference (City Name): _____

Minimum Order Value Commitment (5 lac INR): _____

Token Payment Made (20 Thousand INR) UTR No.: _____

Service Parts Deposit (20 Thousand INR) UTR No.: _____

Declaration:

I/We hereby confirm that the information provided above is accurate and complete. I/We have read and understood the Franchise Policy of Nexus Solar Energy Pvt Ltd and agree to comply with all the terms and conditions mentioned therein.

Signature: _____

Date: _____



1: An amount of Rs 51,000/- is required for shop branding, encompassing the following items:

- GSB board, Backdrop flex
- 8 sun boards sized 3*2 for indoor use
- One-way vision, if aluminium glass board is available
- Standy and canopy

2: An amount of Rs 150,000 + GST is needed, and it includes the following elements:

- GSB board
- Backdrop flex
- 8 x sun boards sized 3*2 for indoor use
- One-way vision, if aluminium glass board is available
- Standy and canopy
- Table
- Boss chair
- 2 customer chairs
- Flooring
- Aluminium gate

The aforementioned terms are applicable only for shops with a size ranging from 100 to 200 square feet.

The company will reimburse the specified amounts in billing under the following conditions:

- Upon completion of 2 crores in billing, the entire amount will be reimbursed.
- For billing reaching 1 crore, the company will reimburse 50% of the amount, provided in the form of products. The remaining 50% will be reimbursed upon the completion of the next 1 crore in billing.



Please submit the completed form along with the token payment to the following address:

Nexus Solar Energy Pvt Ltd

Address: Chola Industrial Area, Chola Chauraha Bulandshahr U.P 203202

For any inquiries or assistance, please contact:

Phone: [1800-212-3225](tel:1800-212-3225) Email: Info@nexussolarenergy.in

Note: This Exclusive Franchise Policy and the Segment Application Form are subject to change at the discretion of Nexus Solar Energy Pvt Ltd without any prior notice.

BANK ACCOUNT DETAILS

ACCOUNT NAME : NEXUS SOLAR ENERGY Pvt Ltd

ACCOUNT NUMBER : 919020057105665

IFSC CODE : UTIB0000637

AXIS BANK BULANDSHAHR



Bank Details

